

Kwabe Fosu

Sr. Designer with 18+ years of experience delivering customer-centered experiences at scale across mobile, web, and device ecosystems. Currently a designer for reading platforms at Amazon Kindle, driving innovation across hardware and software experiences.

Experience



Amazon

Sr. Experience Designer III (L6)

2021 - Present

Owned UX design across the Kindle ecosystem, including Kindle Scribe, e-readers, and mobile apps (iOS, Android, Fire Tablet), serving millions of global customers.

- Led end-to-end design for Kindle Scribe and cross-platform reading experiences, contributing to features used by 10M+ monthly active users
- Partnered with PM and engineering to define roadmap priorities, influencing multi-quarter product strategy



Holonis

Sr. Product Designer

2020 - 2021

Designed a social commerce platform enabling creators to build, manage, and monetize digital brands.

- Collaborated with leadership to shape product vision and strategy
- Built and scaled a unified design system, improving consistency and reducing design-to-dev friction



Wondros

Sr. Experience Designer

2019 - 2020

Worked with National Institute of Health (NIH) and Scripps Research Institute to design digital health platforms supporting clinical research.

- Designed and documented mobile and web experiences to improve usability, visual design, and participant engagement
- Conducted Research that directly informed product decisions across multiple stakeholders



American Specialty Health

Sr. Experience Designer

2017 - 2019

Focused on defining experience opportunities across both internal and strategic partnerships with B2B and B2C clients.

- Collaborating with various disciplines and levels to create transformative solutions
- Created design systems, personas, sitemaps, and other artifacts needed to communicate design thinking

Skills

Tools

- Figma & Sketch
- Invision
- AI platforms (Kiro, ChatGPT, Gemini)
- Adobe Creative Suite
- Cinema 4D
- JIRA

Core Strengths

- UX Strategy & Product Thinking
- Visual Design & Interface Design
- Interaction Design & Prototyping
- Accessibility Design
- Usability testing & Contextual Inquiry
- End-to-End Product Design
- Data-Informed Design (Metrics, A/B Testing)

Education

University of Illinois (Champaign Urbana)

- BFA in Art & Design, May 2003

School of Motion

- Cinema 4D Certification 2019

Contact

Kwabe.com

217.840.6568

kwabe@me.com

linkedin.com/in/kwabe